BROADCASTING AN AUCTION
Stream your auctions live to your website in just a few taps

This guide explains how to broadcast an auction directly to your company's website using the Broadcaster App. This allows you to reach a wider online audience and replay the video on demand.

BEFORE YOU BEGIN

Ensure you have downloaded the **Broadcaster App** from the *App Store* or *Google Play.*

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STEPS TO START YOUR LIVE STREAM

Step 1: Log in to the **Mobile Console App** and tap **Auctions** from the lower task bar.

Step 2: Tap on **Individual Lots** or **Multi-Lots.**

Step 2a: Individual Lots - Tap on a **Property Card** to select the auction you wish to livestream.

or

Step 2b: Multi-Lots - Tap on the **Event Card** to select the auction event you wish to livestream.

Step 3: Tap **Stream Key.**

Step 4: Tap **Open in App.** This will automatically open the **Broadcaster App** and preload the unique stream key.

Step 5: Tap **CONNECT** and confirm that the auction details displayed are correct by clicking **OK.**

Step 6: Place your phone securely on a tripod and position it to clearly capture the auction. You can use the **mute, zoom,** and **tap to focus** features if required.

Step 7: Tap the **OPTIONS** button.

Step 8: When ready to begin, tap the **START** button. Allow 10–20 seconds for the live stream to appear on your company's Hosted Widget.

HOW TO END THE LIVE STREAM

At the completion of the auction, tap **OPTIONS,** then **STOP,** and finally **END STREAM.**

HELPFUL TIPS FOR LIVE STREAMING 👉

App Permissions
When you install the Broadcaster App, ensure you allow access to your device's camera and microphone. Without these permissions, the app will not function correctly for live streaming.

Internet Connection
If your Wi-Fi is slow, switch to 4G mobile data. A stable connection is essential for smooth streaming. Alternatively, reduce the resolution to 720p and 24 FPS using the settings on the home screen.

Muting the Live Stream
To mute audio during the stream, tap the Microphone icon on the bottom right of the screen in the Broadcaster App.

AUCTIONS LIVE